RJ

# RORY JENKINS

**GRAPHIC DESIGNER | PRODUCTION DESIGNER**

## CONTACT


469-554-6258

jenkins_rory@yahoo.com

Dallas, Texas

www.jenkinsartandgraphicdesign.com


## EDUCATION

**Bachelor of Science, Visual Communication**
Westwood College
Dallas, Texas

**Associate Degree, Graphic Design**
Art Institute of Dallas
Dallas, Texas

## CERTIFICATION

**Visual Design Certification 2026**
Full Sail University

## PROFILE SUMMARY

Graphic Designer and Production Designer with 20+ years of experience across branding, advertising, direct mail, publication layouts, marketing collateral, and print production. Experienced in developing visual concepts, production-ready artwork, print materials, and publication layouts from concept through proofing and final production. Brings strong hands-on knowledge of Adobe Photoshop, Illustrator, and InDesign, supported by formal education in Visual Communication and Graphic Design.

## CORE COMPETENCIES

**Design Software:** Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Adobe Creative Cloud
**Graphic Design:** Graphic Design | Production Design | Visual Design | Branding | Logo Design | Publication Design | Layout Design
**Print & Marketing:** Print Production | Prepress | Direct Mail | Advertising Design | Marketing Collateral | Production Artwork
**Creative & Production:** Proofing | Quality Control | Typography | Color Theory | AI-Assisted Visual Design

## PROFESSIONAL EXPERIENCE

**FREELANCE GRAPHIC DESIGNER**
**R&J Graphic Productions | Dallas, Texas** **Contract / Ongoing**
*Provide freelance graphic design and print production services for independent clients and businesses, supporting branding, advertising, publications, direct mail, and marketing materials.*

- Develop branding, logos, brochures, direct-mail pieces, advertising, and marketing collateral.
- Create publication layouts and production-ready artwork for print applications.
- Develop visual concepts and refine layouts according to client requirements, feedback, and production specifications.
- Prepare creative materials for print production while managing proofing, revisions, and quality control.
- Coordinate client revisions and production requirements while maintaining project deadlines.

**MAIL ROOM CLERK / PRINTING**
**HMS Health Care Management | Dallas, Texas** **Jan 2013 – Jan 2023**
*Supported printing and document production within a healthcare management environment serving approximately 1,200 employees across a 10-floor building.*

- Produced booklets, documents, presentation kits, and other printed materials for the marketing department.
- Supported print production and document preparation while managing multiple deadline-driven assignments.
- Maintained quality and accuracy across printed materials and production-related requests.

**PRODUCTION / GRAPHIC DESIGNER**
**Money Mailer Inc. | Plano, Texas** **Jan 2011 – Jan 2014**
*Supported graphic design and print production for coupons and promotional materials, including customer proofing, layouts, revisions, and advertising production.*

- Redesigned coupons and promotional materials for businesses throughout the Dallas-Fort Worth area.
- Developed brochures, banners, signs, and other print-focused marketing materials.
- Managed customer proofs, sample layouts, revisions, and design requirements through production.

**ART DIRECTOR / GRAPHIC DESIGNER**
**Steel Life Designs Inc. | Dallas, Texas** **Jan 2006 – Jan 2011**
*Contributed to creative direction, publication design, rebranding, advertising, direct marketing, and trade show promotions.*

- Supported rebranding initiatives and publication layout development from concept through proofing and revision.
- Produced brochures, direct-marketing materials, newspaper advertisements, and trade show graphics.
- Developed original creative concepts and visual approaches for marketing and promotional materials.