OMOSSOS — Inspiring the Next Generation

OMOSSOS is an inspirational initiative designed to empower students with brilliant ideas to pursue their goals and achieve their dreams. Founded and created by Terrell Jackson, the initiative will evolve into a podcast and educational platform dedicated to guiding students throughout their academic journey, from ninth grade through college.

Working closely with the founder’s vision and creative direction, I developed visual design elements that reflect the organization's purpose and mission. I also produced the promotional video, combining video footage, still imagery, and motion graphics using Adobe After Effects and Premiere Pro to create an engaging and inspirational visual experience.